



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Media Strategies & Research-Denver  
1580 Lincoln St  
Ste 510  
Denver, CO 80203-1507

## Contract # 1351466

**Schedule Dates** 10/01/12-10/07/12  
**Advertiser** Planned Parenthood Action Fund (33198)  
**Agency** Media Strategies & Research-Denver (1374)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** PLANNED PARENTHOOD ACTION FUND 2012 (42)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Collins,Suzanne  
**Phone/Fax** /  
**CPE** 11530  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** WTTE

**Date Entered** 08/07/12  
**Last Modified** 08/07/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,162.50  
**Net Total** \$40,587.50  
**Sales Tax**

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	57	\$47,750.00
<b>Grand Total:</b>	<b>57</b>	<b>\$47,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	6:58A- 7:58A (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Columbus (WTTE)	7A GDC	8/7/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	7:58A- 9A (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Columbus (WTTE)	8A GDC	8/7/12
3.0	Normal Line / SPOT	10/03/12-10/05/12	1	:30	10A- 11A (EST)				1		1			2	\$250.00	\$500.00	Columbus (WTTE)	10A POVICH	8/7/12
4.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	12:58P- 1:57P (EST)		1			1				2	\$175.00	\$350.00	Columbus (WTTE)	1P ALEX	8/7/12
5.0	Normal Line / SPOT	10/02/12-10/02/12	1	:30	1:58P- 2:57P (EST)			1						1	\$175.00	\$175.00	Columbus (WTTE)	2P BROWN	8/7/12
6.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	2:58P- 3:57P (EST)		1		1		1			3	\$300.00	\$900.00	Columbus (WTTE)	3P MATHIS	8/7/12
7.0	Normal Line / SPOT	10/02/12-10/04/12	1	:30	3:58P- 5P (EST)			1		1				2	\$350.00	\$700.00	Columbus (WTTE)	4P WILKOS	8/7/12
8.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	5:58P- 6:30P (EST)		1		1		1			3	\$700.00	\$2,100.00	Columbus (WTTE)	6P BB	8/7/12
9.0	Normal Line / SPOT	10/02/12-10/05/12	1	:30	6:30P- 6:57P (EST)			1		1	1			3	\$700.00	\$2,100.00	Columbus (WTTE)	2.5	8/7/12
10.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	6:58P- 7:30P (EST)		1	1	1	1	1			5	\$1,300.00	\$6,500.00	Columbus (WTTE)	2.5	8/7/12
11.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	7:31P- 7:57P (EST)		1	1	1	1	1			5	\$1,600.00	\$8,000.00	Columbus (WTTE)	BB	8/7/12
12.0	Normal Line / SPOT	10/01/12-10/01/12	1	:30	7:57P- FOX-Bones (Monday)		1							1	\$1,900.00	\$1,900.00	Columbus (WTTE)	BB	8/7/12
13.0	Normal Line / Prime	10/02/12-10/02/12	1	:30	9P- 10P (EST)			1						1	\$1,800.00	\$1,800.00	Columbus (WTTE)	9P NEW GIRL/MINDY	8/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / Prime Premium	10/03/12-10/03/12	1	:30	7:57P- FOX-X Factor (Wednesday)				1					1	\$2,600.00	\$2,600.00	Columbus (WTTE)	8P XFACTOR	8/7/12
15.0	Normal Line / Prime Premium	10/04/12-10/04/12	1	:30	8:58P- FOX-Glee (Thursday)					1				1	\$2,000.00	\$2,000.00	Columbus (WTTE)	9P GLEE	8/7/12
16.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	10P- 11P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WTTE)	10P NEWS	8/7/12
17.0	Normal Line / SPOT	10/06/12-10/06/12	1	:30	10:30P- News-Fox 28 News at 1030p							1		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	10P NEWS	8/7/12
18.0	Normal Line / SPOT	10/07/12-10/07/12	1	:30	10P- News-Fox 28 News at 10p								1	1	\$1,000.00	\$1,000.00	Columbus (WTTE)	10P NEWS	8/7/12
19.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	11P- 11:32P (EST)		1	1	1	1	1			5	\$275.00	\$1,375.00	Columbus (WTTE)	OFFICE	8/7/12
20.0	Normal Line / SPOT	10/01/12-10/05/12	1	:30	11:33P- Seinfeld		1	1	1	1	1			5	\$250.00	\$1,250.00	Columbus (WTTE)	SEINFELD	8/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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